



BLACK INCLUSION WEEK
TOGETHER FOR A BETTER TOMORROW

Black Inclusion Week

NEXTGEN BLACK PROFESSIONALS WORKPLACE INSIGHTS DAY

Schools Guide

www.blackinclusionweek.org



NEXTGEN BLACK PROFESSIONALS WORKPLACE INSIGHTS DAY



Black Inclusion Week is a celebration of Black people in organisations, communities, schools and all elements of society. The week raises awareness of the importance of Black inclusion and creates a platform for action to enable true equality for people of African and Caribbean descent, across all walks of life.

We want to work together across organisations, industries, education and communities to increase awareness, empower and drive action towards Black inclusion.

In 2023 Autotrader partnered with Black Inclusion Week to launch the NextGen Black Professionals Workplace Insights Day where they invited young Black individuals into their organisation to empower and share insights into all the amazing roles in the organisation.

NEXTGEN BLACK PROFESSIONALS WORKPLACE INSIGHTS DAY

As educators and facilitators of young minds, your role in preparing students for the NextGen Black Professionals Workplace Insights Day is pivotal.

This event, held during Black Inclusion Week, serves as a powerful platform for young Black individuals to explore diverse career paths, meet inspiring role models, and envision their future in the professional world.

Here is our quick-stop guide to support you with considerations before and during the workplace insights day.



CONSIDERATIONS



To enhance the experience for your students and ensure they derive maximum benefit from this opportunity, we have developed a dedicated Guide for Schools. This resource is designed to accompany them through their journey, prompting reflective thinking, encouraging inquisitive engagement, and helping them articulate and pursue their aspirations.

It is a companion for each participant, guiding them to:



Set personal learning objectives for the Workplace Insights Day.



Formulate insightful questions to engage with professionals during their visit.



Reflect on their experiences and capture key learnings and inspirations from the day.

We strongly encourage you to share this guide with your students well ahead of the event. Allocating time for them to go through the guide both before and after the Workplace Insights Day will significantly enrich their experience and the insights they gain.

WHY A WORKPLACE INSIGHTS DAY?

This event is a positive action event for Black Students to meet role models in the workplace, explore a variety of roles and celebrate Black Inclusion Week.



HERE IS A ROUGH OUTLINE OF WHAT THE DAY COULD LOOK LIKE:

- A **9:30 – 2:00** day usually allows the school to conduct registration and return the student to school before the end of the school day.
We recommend the following structure:
- **9:30 – 9:45** Arrivals, sign-ins, and Health & Safety overview
- **9:45 – 10:00** Welcome to the day and video from Black Inclusion Week
- **10:00 – 10:30** Interactive talk about the organisation
- **11:00 – 12:00** Meet the organisation's team.
- **12:00 – 12:30** Office/Site Tour
- **12:30 – 13:00** Lunch (during this time the students may enjoy some time outside)
- **13:00 – 13:45** Interactive Activity.
- **13:45 – 14:00** Close – final message and feedback.

BEFORE THE INSIGHTS DAY - WHAT TO CONSIDER



Prepare the young people in advance of the experience. Ask them to research:

- What does the business do?
- When were they established?
- Where are they based?
- How many people do they employ?
- Which sector do they represent?
- Black Inclusion Week and its history

One week before, check-in with the employer to ensure they have all the information from you that they require.

Check in with the young person/young people – reassure them and answer any questions they might have.

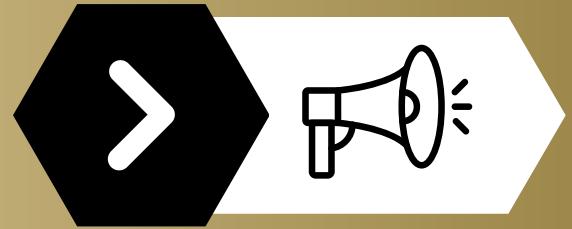
One week before, send a reminder to parents and carers.

Check that the young person/young people know what time to arrive, do they have all the details for the organisation, do they know what the expectations are, do they know how what to wear (usually it is their uniform).

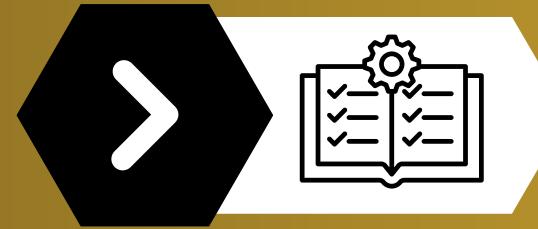
AFTER THE EVENT: REFLECTION AND FORWARD PLANNING



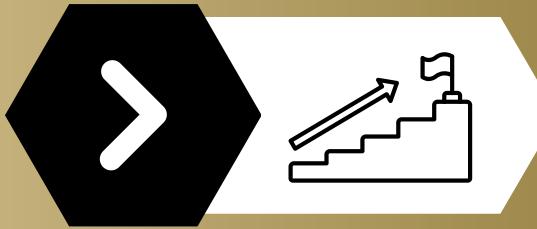
Following the event, facilitate a debrief session to:



Allow students to share their experiences, key takeaways, and any questions or thoughts that arose during the day.



Use the guide to help students reflect on their feelings, the roles they learned about, and the professionals they met.



Encourage students to consider how this experience might influence their educational and career paths moving forward.

CONCLUSION

The NextGen Black Professionals Workplace Insights Day is a unique opportunity for your students to broaden their horizons and connect with professionals who can inspire and guide them on their journey.

You play a crucial role in preparing them to make the most of this experience, fostering a culture of empowerment, reflection, and proactive engagement with their futures.

THANK YOU

TELL US ABOUT YOUR DAY

Useful Resources

- [Work experience and related activities in schools and colleges - GOV.UK \(www.gov.uk\)](#)
- [Health and safety on educational visits - GOV.UK \(www.gov.uk\)](#)
- <https://www.blackinclusionweek.org/>

